

# NATURAL GEL

For the Origin of Modern Beauty

Fine quality for your skin

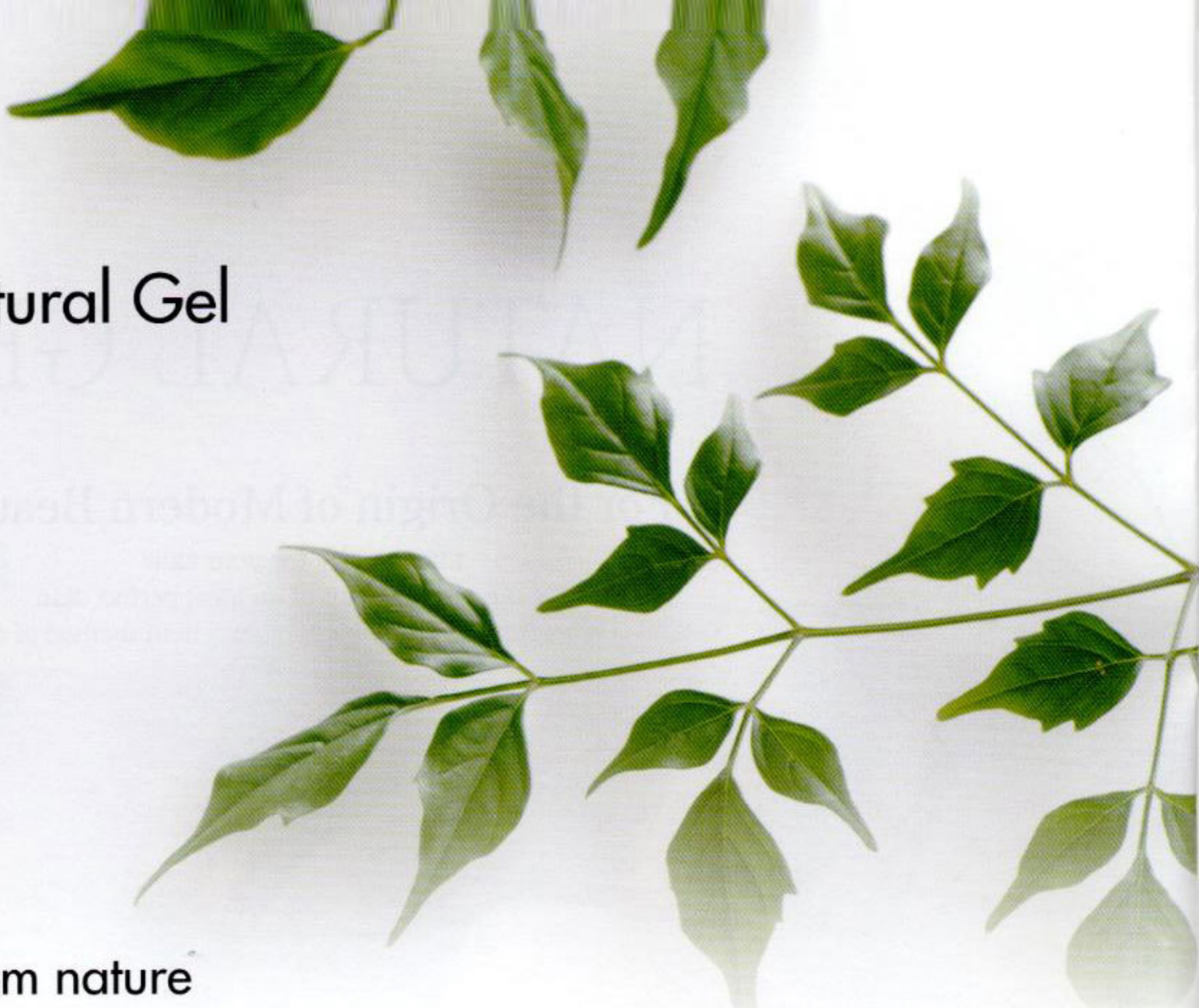
For the achievement of an ideal perfect skin

Bio-gel cosmetology is earth-friendly, excellent method of skin care.



La SINCIA

# Science of Natural Gel



## The gel is a gift from nature

Natural gel is a viscosity that exists in the natural world. It is the one of gelatinous assumed to be "Sticky" and "Slimy" such as aloe, sea alga, and clay. Natural gels are wide-ranging such as plant gel (plant in the sea and the land), animal gel (fish) and mountain gel (mineral) and every kind of it has an each characteristic. Human's skin cells have a viscosity (gel) factor as an important one that is related to "Moisturizing ability" as well as the gel of the natural world. The gel cosmetics are the one that focused on this viscosity and developed.

## The gel cosmetics to keep a healthy, beautiful skin

Having made them gel base without a emulsifying agent (synthetic surface-active agent) that mixes oil with water, but the best use of some gentle characteristics to the skin such as water retentivity, adsorbent, and permeability are the skin care products of the gel. Because it is not like an oil, does not make a film on the surface, the cutaneous respiration is not disturbed, and it is not sticky, but a light feeling. It helps for the skin to have power to reborn by sending enough moisture and leads the skin to be an energetic bare skin.



*For the Origin  
of Modern Beauty*



**La SINCIA** from JAPAN



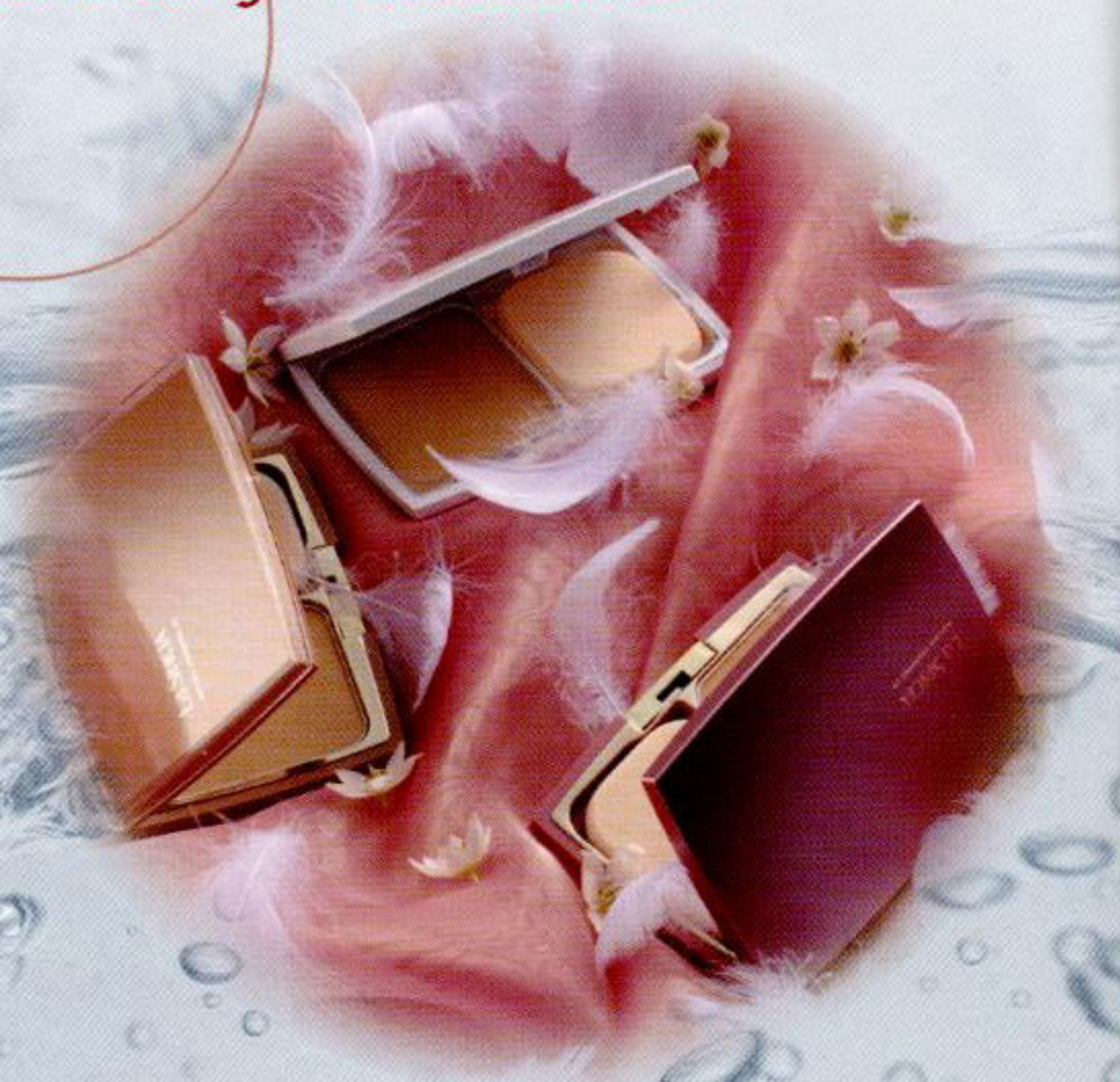
La SINCIA

Various renewal commodities appeared!



Basic Series

Powdery Foundation



It assists for the pursuit of further beauty.

Hair&Body



Delicate-Skin

Liquid Foundation



Basic cosmetics that regain healthiness of the skin,  
which it originally has and lead to the skin beautifully enriched by gel's action

The beauty everyone wants to touch...  
Renewal of your skin with new formula

### La Sincia Cleansing Gel <EX> (Gel wash)

Moist feeling that makes you feel as if  
your palms stick together

It smoothly agrees with your skin,  
softens and makes the makeup  
debris and aged keratin rise to the  
surface, firmly adsorbs and removes  
debris deep in the pores and  
textures. After you cleanse up, your  
skin will be moist and silky.

**Beauty components:**

Arginine, Sapindus mukurossi peel extract,  
Coix seed extract, Mixture plant liquid, etc



260mL

60mL

### La Sincia Clean Mild G

(Beauty soap) Comes with a special case

Beauty soap that enhances skin  
function Fine bubbling

[Plant moisturizing extracts boost the regenerative ability of your skin]

**Unrefined sugar oligosaccharide,  
plant complex extract**

Improves damaged keratin cells and makes the skin look transparent.

**Chlorophyll**

Improves skin textures without over removing protective membranes.

**Beauty components:**

Unrefined sugar oligosaccharide, Sucrose,  
Mixture plant extract,  
Copper chlorophylline Na (chlorophyll), etc



100g

30g

## The gel is a gift from nature.

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Basic cosmetics that regain healthiness of the skin,  
which it originally has and lead to the skin beautifully enriched by gel's action

**La Sincia Essence Lotion <EX> M**  
(Gel lotion) ~Moisturize type~

Skin lotion that exceeds skin lotion

Gel lotion beyond skin lotion that also has an effect of beauty liquid. It feels thick in use, but it is not sticky but moist. It contains a lot of natural plant extracts. Moisturizing effect persists.

**Beauty components:**

Glucosyl trehalose, Hydrolytic erastin, Water-soluble collagen, Hyaluronic acid Na, Mixture plant extract, Chamomile extract, etc



200mL 50mL

**La Sincia Essence Lotion <EX> L**  
(Gel lotion)~ Light type~

High moisturizing and firming effects

Gel lotion of light type that prevents makeup deterioration while regulating sebum secretion and improving skin textures. It firms your skin by adjusting pH balance of the skin. It also has a sedating effect to control the burning sensation of your skin.

**Beauty components:**

Bifidobacteria fermentation extract, Lysolecithin, Hyaluronic acid Na, Mixture plant extract, Allantoin, Pyridoxine HCl (vitamins), etc



200mL 50mL

**La Sincia Lipo Lotion <EX>**  
(Gel lotion)

It is a high functional lotion that enhances the action of skin care components on the skin by mixing with a beauty liquid.

Nano-sized functional components help with penetration of beauty liquid, etc. A skin lotion that brings back the original moisture of your skin with the double action of nano-sized moisturizer that accelerates hyaluronan formation and nano-capsulized moisturizer of amino acids. It consists of similar components to cell membrane and works to deliver active ingredients deep into the skin by encompassing them.

**Beauty components:**

Beauty components: Phytol, Hydrogenated lecithin, Alanine, Cholesterol, Squalane, Tocopherol, etc



200mL 50mL

**La Sincia Clear White <EX> M**  
(Gel cream) ~Moisturize type~

Improved moisturizing power

Makes moisture barrier and protects your skin from dryness. Oil-soluble licorice extract and vitamin C derivative make your skin look clearly transparent. It keeps moisture for long because moisturizing components, such as lactic acid fermentation extract and hyaluronan, are contained and ceramide was newly contained.



50g 20g



**Beauty components:**

Cerebrosides, Licorice flavonoid, Whey, Hyaluronic acid Na, Seaweed's extract, Ascorbyl tetraisopalmitate (vitamin C derivative), Cyanocobalamine (vitamin B12), etc

**La Sincia Clear White <EX> L**  
(Gel cream) ~Light type~

Improved skin care effect

Keeps your skin moist while agreeing with your skin smoothly like water. Oil-soluble licorice extract and vitamin C derivative make your skin look clearly transparent. It keeps moisture for long because moisturizing components, such as lactic acid fermentation extract and hyaluronan, are contained and ceramide was newly contained.



50g 20g



**Beauty components:**

Cerebrosides, Licorice flavonoid, Succinoylatelocollagen, Bifidobacteria fermentation extract, Seaweed's extract, Mixture plant extract, Ascorbyl tetraisopalmitate (vitamin C derivative), etc



**The gel cosmetics to keep a healthy, beautiful skin.**

Having made them gel base without a emulsifying agent (synthetic surface-active agent) that mixes oil with water, but the best use of some gentle characteristics to the skin such as water retentivity, adsorbent, and permeability are the skin care products of the gel. Because it is not like an oil, does not make a film on the surface, the cutaneous respiration is not disturbed, and it is not sticky, but a light feeling. It helps for the skin to have power to reborn by sending enough moisture and leads the skin to be an energetic bare skin.

Basic cosmetics that regain healthiness of the skin,  
which it originally has and lead to the skin beautifully enriched by gel's action

**La Sincia PC Essence <EX>**  
(Beauty liquid)

**Cell activation & skin aging prevention**

Placenta essence containing various enzymes, amino acids, vitamins and minerals. It works to improve the physiology of skin cells. When used with Wrinkle Essence, Clear Essence, SE 100 Super Essence, etc., the skin care effect may increase.

**Beauty components:**  
Placenta extract



40mL

**La Sincia BTX Essence <EX>**  
(Beauty liquid)

**Direct approach to expression wrinkles**

It contains argireline, which is also called Botox for application, and is a harmless beauty liquid, which can easily improve wrinkles. It is moisture-rich with hyaluronan, making your skin smooth.

\*Argireline is a registered trademark of the リポテック Co..

**Beauty components:**  
Acetyl hexapeptide-3 (Argireline), Hyaluronic acid Na,  
Seaweed's extract



40mL

**La Sincia Wrinkle Essence <EX>**  
(Beauty liquid)

**If you begin to feel decline of firmness  
and elasticity of your skin...**

The moisture in low molecular  $\alpha$ -type collagen (the same type of collagen as with babies) and bio-hyaluronan agrees with your skin as if to melt into it, making your skin elastic.

**Beauty components:**  
Panthenol, Succinoyl telocollagen, Hyaluronic acid Na,  
Licorice flavonoid, Mixture plant extract



40mL

**La Sincia Clear Essence <EX>**  
(Beauty liquid)

**If you worry about blotches or  
skin dullness**

Skin care components, such as condensed good-quality ceramide, morus alba root extract and vitamin C derivative, are contained. It inhibits lipid peroxide formation, making your skin look transparent and beautiful with resistance to external stress.

**Beauty components:**  
Cerebrosides, Mulberry bark extract,  
Ascorbyl tetraisopalmitate (vitamin C derivative)



40mL

**La Sincia Dry Essence <EX>**  
(Beauty liquid)

**For acnes and sites shiny  
from excess oil**

It is a beauty liquid that adjusts sebum secretion by the action of natural plant extracts with anti-inflammatory effect, closes the pores and improves inflammation due to acnes and pimples.

**Beauty components:**  
Pyrus cydonia seed extract, Salicylic acid, Allantoin,  
Phellodendron bark extract, Lysolecithin



40mL

**La Sincia Carefy Essence <EX>**  
(Beauty liquid)

**Recommended for delicate and  
sensitive skin and dry skin**

Ceramide that helps form sebum membrane and liquid-crystalline gel work to prevent skin roughness and dryness, enhance barrier function of the skin with its excellent osmotic force, and protect your skin against external stress.

**Beauty components:**  
Cerebrosides, Seaweed's extract, Rice bran extract,  
Chamomile extract, Allantoin



40mL

**Actions of  
gel for skin**

**Sea gel**

In the sea weed (red alga, 海藻, and green alga, etc.), the amino acid, the mineral, and the nucleic acid, etc. are abundantly contained.

**Animal gel**

Mainly made from the hyaluronic acid, collagen, and chitin lipid, etc., it exists in animal's skin and the shell. Abundant moisture retention and elasticities are the features and the amino acid is included. It is an important gel that gives firmness and shines and helps to lose fine wrinkles.

**Plant gel**

It is in aloe, quince, licorice, pullulan, and scutellariae Radix, etc., enzyme, amino acid, and so on are included.

**Mountain gel**

It is in clay (sericite), Heal stone, and so on and various minerals are contained. It is possible to apply to the foundation, and improves moisture retention and ventilation.

**Bio gel**

It is synthetic element of the element that exists in the nature world. The fact that the element made by biotechnology can be stably mass-produced is excellent. Bifidobacteria fermentation extract, Hyaluronic acid, etc.

**Excellent adsorbent**

Not only adsorbs the blotch but also removes dirt, sebum, and debris from deep pores.

**Excellent ventilation**

It does not disturb the oxygen absorption, the renewal of the skin is improved and the over oxidation of the sebum is suppressed.

**Excellent water retention ability**

What it needs for enrichment of the skin is not only oil but also moisture. Water retention of gel provides moisture to the skin.

**Excellent cell activation ability**

It replenishes oxygen so that the cell is activated and the natural healing power is improved.



Basic cosmetics that regain healthiness of the skin, which it originally has and lead to the skin beautifully enriched by gel's action

**La Sincia Face Mask (Pack)**

Sweeps pore-clogging debris. Smoothly removes aged keratins, reducing roughness of your skin.

Creamy pack of refined natural clay with excellent cleansing and moisturizing effects. It has a mild skin-cleansing effect and makes your skin moist and silky while supplementing moisture and lipid in a balanced manner.



100g

**La Sincia Herb Pack <White> (Pack)**

Improves dull skin into one-tone brighter skin

It is a rinse-off type gel pack for blotches, freckles and skin dullness, containing oil-soluble licorice extract. It inhibits lipid peroxide formation, making your skin look transparent.



100g

**La Sincia Eye Lift Gel <EX>**  
(Eye cream gel)

Firm skin like bouncing. Eye cream that fills elasticity

The elements that are delivered directly to fine wrinkles and skin dullness are richly contained. Two elements similar to botox, 'argireline', 'Leuphasyl' and two moisture retention elements, 'retinol', 'NDI complex' approach for the skin to fill deep moisture feeling, tone the texture, and actualize the firmness.



7g x1piece 7g x2pieces

<Newly contained components>

**Argireline is...**

It is a material that consists of the amino acid of about 3' 30 pieces by the protein origin related to the neurotransmitter. It is similar to botox, appeals to the expression muscle, softens the shrinkage of the skin, and presses the reduction of the wrinkle

**Leuphasyl is...**

It is a new element developed as new peptide chiefly effective to expression wrinkle. Similar working to botox is done as well as argireline. Moreover, there is an action that draws out the effect of argireline to three times of it.

\*Algerine and Leuphasyl is a registered trademark of the Lipotec Co..

<Moisture retention components>

**Retinol is...**

Pure vitamin A. Circulation of the blood is promoted, and reborn of the skin is helped, enriching is kept, and the skin roughness is prevented.

**MDI complex is...**

Natural shark cartilage extract. The balance of the keratin layer is kept, and dryness and the skin roughness are prevented.

**Ceramide (Cerebrosides) is...**

Principal ingredient of intercellular lipid that works as barrier in keratin layer. It works as keratin bonding and the moisture retention.

**La Sincia Night Essence Pack <EX>**  
(Beauty pack)

Just apply it and sleep. Your skin will be silky the next morning. The pack works on during your sleep.

It contains various skin care components with low-molecular collagen as a base. It increases skin metabolism during sleep, works on fine wrinkles while inhibiting melanin formation, making your skin soft and silky the next morning. Your makeup will look nicer. It is fresh every time you use it because it comes with a container for a single use! It is a liquid pack that is not sticky and easy to spread.



1mLx12pieces

**La Sincia Trial set of 4 items**

The trial set that you can try for two weeks is arranged.

<Contents of the set>

- Cleansing Gel <EX> 60mL
- Clean Mild G 30g
- Essence Lotion <EX> M 50mL
- Clear White <EX> M 20g



**Features of Bio gel cosmetics**

**Safety**

Because this is non-oil, synthetic surface-active agent non-use, non-perfume, and non-colored, the skin is gently defended.

**Functionality**

Effective care for the problems about acne, wrinkle, and blotch etc. is possible.

**Stability**

The quality of the commodity doesn't change for three years, if it is correctly kept and not opened.

**Environmental preservation**

Because this is non-oil, synthetic surface-active agent non-use, non-perfume, and non-colored, neither the river nor the sea are made dirty, these are gentle products to the environment.

**Effectiveness**

Because the cell of the skin is activated, the natural healing power is improved further.

Anti-aging cosmetics that draw out the limit of beauty of the skin,  
by ultrafine particle gel's actions

## Energy for your bare skin...Skin care from 35 years old

### Aqua Gel PT Cleansing (Gel wash)

Catches the sebum dirt  
and the science material  
of the deep pores

Clay gel absorbs and removes minute dirt.

**Beauty components:**  
Platinum, Hyaluronic acid Na, Squalan,  
Chamomile extract, etc.



200g

### Aqua Gel PT Colloid Essence (Beauty liquid)

Concentrated liquid spec  
in the bare skin that  
regains moisture

Delivers hyaluronic acid Na to the deep skin.

**Beauty components:**  
Platinum, Panthenol, Arginine,  
Hyaluronic acid Na, Licorice extract, etc.



100mL

### Aqua Gel PT Colloid Cream (Gel cream)

Straightens the disordered electric  
balance of the skin

In a double barrier, it keeps  
moisture for a long time.

**Beauty components:**  
Cerebrosides, Platinum, Squalan, Retinol,  
Arginine, Hyaluronic acid Na, etc



45g

### Lipoderm Active Repair Mask (Pack)

Aging care of self-generation  
of heat type mask

Intercellular substantia corticalis similar  
element (ceramide and liquid crystal) and  
retinol are coated by multiple layered  
Ripocapsel, delivered to damaged cell layer  
speedily, and leads the skin to firm and  
elastic.



180g

### Lipoderm Active Repair Oil & Mask (Oil & Pack set)

Concentrated retinol (vitamin A derivative)  
oil that can be using up

Retinol, vitamin C derivative,  
and the micro encapsulation  
collagen reach the corium cell  
directly, and the skin with  
puffily firmness is drawn out  
from the inside.



(Oil) 3mL×12pieces (Mask) 180g×1piece

### Aqua Gel Trial set of 3 items

The trial set that you can try  
for a week is arranged.

<Contents of the set>

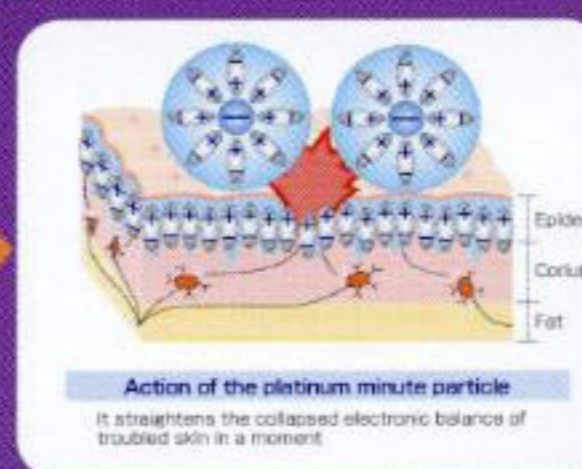
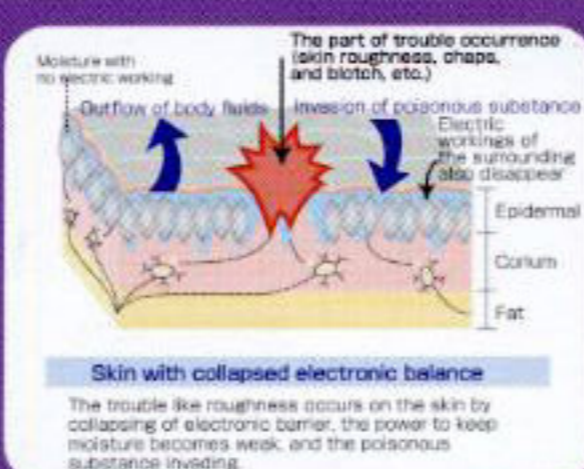
- PT Cleansing 30g
- PT Colloid Essence 17mL
- PT Colloid Cream 8g



## Platinum Power

The moisture of a healthy epidermal has electric potential of the plus in the outside and the minus in the inside. Those are pulling each other to keep a balance, if the balance was collapsed, moisture flow out from the collapsed part of the skin and skin roughness, blotch, skin darkening, wrinkle, and sagging are occurs. Platinum becomes the surface electric potential of the minus by making it to the minute particle. An electronic balance can be regained on the surface of the skin that lost an electric working by putting it on the skin. It straightens the collapsed electronic balance at the moment of putting it on the skin, enough moisture is kept, turnover is promoted, and a youthful skin is made.

State of platinum minute particle



## Aqua Power

It is necessary to give moisture to the interior of the skin and continue enriching to prevent dryness, wrinkle, and the slack that caused by aging.

## Gel Power

It is intercellular substantia corticalis to fill the space between the cell and the cell in the keratin layer. Moisture in the skin evaporates when intercellular substantia corticalis are little, and the external stimulus is received directly. Then, enriching the skin can be kept by supplementing the same gel as intercellular substantia corticalis, and the barrier function rises.

## ATP Gel Cleansing

(Whole body wash)

Whole body cleansing for the sensitive skin with ceramide containing

AMT (acyl methyl taurine Na) is the cleansing component especially gentle for the skin among natural elements. In addition, arginine of the amino acid system cleansing component is contained. It can be usable not only for face but also whole body and even for baby's skin without anxiety

**Beauty components:**

Platinum, Panthenol, Arginine, Hyaluronic acid Na, Licorice extract, etc.



Became clear what is the difference by using it.

That dryness and that itchiness...

You would be clever at clearing those problems by this "Moisture retention."

## ATP Gel Lotion

(Moisture retention lotion for whole body, scalp, hair)

Gel lotion for whole body that has water retaining capacity and protecting power.

The balance to the skin and the smooth feeling like a makeup base were pursued to make this product. It spreads well and has an ideal shape that lets active ingredients penetrate deep into the skin with comfort and enhances barrier function.

**Beauty components:**

Platinum, Panthenol, Arginine, Hyaluronic acid Na, Licorice extract, etc.



## ATP Lipid Gel

(Moisture retention lotion for whole body, scalp, hair)

It improved to be smoother and softer in feeling to use.

In addition to ceramide, pueraria root extract, LIPIDURE<sup>®</sup> and trehalose are added. It prevents itching and roughness of your skin due to skin dryness while helping form sebum membrane. Improved to have more moisture retention, more ability to relieve itchiness, and smoother feeling.

**Beauty components:**

Silver, Whey, Aloe barbadensis leaf extract, Morus alba root extract, Magnesium ascorbyl phosphate, Glycyrrhiza glabra (Licorice) root extract, etc.



## ATP Delicare Soap

(Beauty soap for whole body)

Comes with a special case

Containing silver (Ag) with high antiseptic effect, cleansing soap for whole body that arranges your skin normal.

It is usable for those who have sensitive skin and for babies without anxiety. It gently removes skin dullness and old keratins and catches debris deep in the pores.

**Beauty components:**

Cerebrosides (ceramide), Lysocleithin, Chamomile extract, L-arginine, Water-soluble collagen, Tocopherol, etc.



## ATP Trial set of 4 items (with a pouch)

The trial set that you can try for two weeks is arranged.

<Contents of the set>

- Gel Cleansing 60mL
- Delicare Soap 30g
- Gel Lotion 50mL
- Lipid Gel 30g



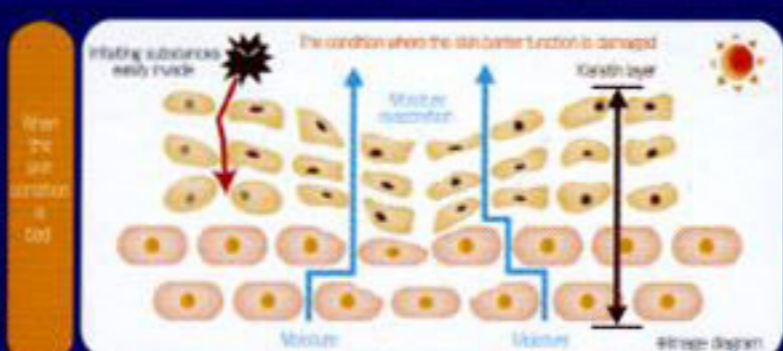
### ATP series best suit for those who have the following problems

- Those who suffer from itching due to dryness with sensitive skin
- Those who have rough skin with bad makeup spread
- Those who have thin and weak skin leading to skin problems

### Increased skin function by skin cleansing and ceramide supplementation

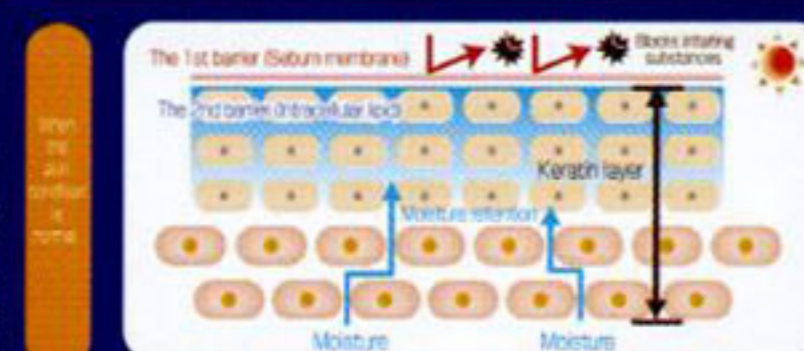
#### Important factor for skin cleansing

The skin that reacts sensitively to irritating substances, such as ultraviolet rays, dust and bacteria, and tends to develop inflammation is said to have a decreased function of skin keratin layers and an abnormal immune function. It is important to remove irritating substances on the skin surface and to keep it clean.



#### Important role of ceramide

To put it plainly, the cells in keratin layers are bricks and ceramide is cement to build up bricks. To our regret, ceramide flows out with external stimuli and decreases with age. In order to keep your skin elastic, it is important to supplement ceramide that prevents the invasion of irritating substances and to enhance barrier function.





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